

PRESS RELEASE

Dubai Exports and RSA Logistics form partnership to promote exports and re-exports through Dubai World Central

Dubai, 23 February 2015: Dubai Exports, the export promotion agency of the Department of Economic Development (DED) in Dubai, and RSA Logistics DWC LLC, an integrated third party logistics (3PL) provider based in Dubai World Central, have signed a memorandum of understanding (MoU) to provide varied services and initiatives for accelerated trade and exports through Dubai.

The MoU aims to leverage Dubai's position as the leading export and re-export hub in the region to build on the growing capabilities of UAE companies in diverse sectors. The partnership will allow UAE export firms to use the multi-modal and integrated logistics facilities at Dubai World Central and ensure convenient access to strategic markets overseas.

The partnership falls under the 'Partner Export Services' package of Dubai Exports intended to create partnerships that ensure member exporters receive the most comprehensive support and guidance when either setting up or expanding their export operations. The Partner Export Services are provided to exporters exclusively based on mutual agreements with such partners.

From in-depth market intelligence and value added concessions during the exporting process to on-the-ground assistance in overseas markets, the Partner Export Services provides essential elements that drive a successful export business. Dubai Exports members and exporters can avail of these services through a dedicated Account Manager.

"As the government body facilitating and promoting trade in Dubai, we are constantly seeking ways of providing value added third party services, such as Credit insurance, Finance and Product Certification to our exporters. This has yielded several benefits to the exporters for many years now and we look forward to achieving greater successes with our new partner in the 3rd party logistics arena," commented Engineer Saed Al Awadi, Chief Executive Officer, Dubai Exports.

Abhishek Ajay Shah, Managing Director RSA Logistics said: "We are extremely proud to be associated with Dubai Exports, which creates another milestone for RSA Logistics. Partnering with Dubai Exports as their local strategic partner reinforces our focused growth towards value added services to both manufacturers and traders seeking 3PL logistics services from the UAE and beyond."

Together, Dubai Exports and RSA Logistics will support UAE companies to be part of the fast and efficient supply chains connecting through Dubai World Central, located adjacent to the Jebel Ali port and free zone as well as Al Maktoum International, Dubai's upcoming aviation hub.

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About Dubai Exports

Dubai Exports, an agency of the Dubai Department of Economic Development, Government of Dubai, commenced operations in 2007. As part of the Economic Development Department of Dubai, its mandate is to facilitate trade from Dubai and establish itself as a world-class export development and promotion body by creating an enabling environment for Dubai's exporters.

Dubai Exports has developed a range of value-added trade support services to UAE-based firms exporting through Dubai, for accelerated and profitable expansion of their businesses in foreign markets.

About RSA

RSA Logistics DWC-LLC is a modern integrated 3rd party logistics (3PL) provider.

RSA Logistics was established in 2007 and now has a major presence in the UAE and Kenya. The company offers services in contract logistics, freight forwarding, distribution, and supply chain management. Headquartered in Dubai, RSA supports many of the world's top brands from a wide spectrum of industries.

The company currently owns and 170,000 square meters of logistics space, state-of-the-art multi-temperature warehousing facility in DWC which is ISO certified and rated 5-star by the DMCC. In addition the company has commissioned a 17,000 square meters facility that house modern integrated warehousing units dedicated to the hi-tech and automotive industry with temperature controlled chambers that enable world-class solutions to customers. RSA also unveiled a 75,000 sq m open yard facility for out-of-gauge cargo and project logistics.

Total flexibility in picking, packing and shipping enables RSA to optimally store products in cartons, pallet flow racks, dedicated pallet racks or in bulk. All products are made available for shipment on the same day. Armed with a reliable and time-tested global agent network, our dedicated team applies local and regional market knowledge to every shipment, moving freight from door to door with precision. RSA continues to aggressively expand its services through the Middle East and East Africa. Partnering with German Logistics giant Alfred Talke Logistic Services, RSA operates a state-of-the-art chemicals storage facility in DWC.

For more information, please visit the RSA website at: www.rsalogistics.com

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