



## RAMCO BAGS ORDER FROM RSA LOGISTICS

### To implement Integrated Freight Management System (IFMS) to better manage operations

Dubai – March 8, 2016 – [Ramco Systems](#), leading Enterprise Software Provider through Cloud, Mobile and Tablets, joined hands with Middle-Eastern 3PL service provider, [RSA Logistics](#). Ramco systems will implement its Integrated Freight Management System (IFMS), an end-to-end solution suite that addresses the complete process flow of the Shipping and Transportation Industry.

RSA Logistics is a multi-award winning third-party logistics provider based in Dubai, with global alliances that help extend its reach to every corner of the world. The company offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. RSA's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals and food & beverage. RSA further deploys its expertise by offering on-site logistics to companies that operate their own warehouses – bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep. The agreement with Ramco will comprise of freight forwarding, CRM, Finance, Purchase, Inventory and HR Modules to better manage key freight and logistics operations.

Commenting on the win, **Virender Aggarwal, CEO, Ramco Systems**, said, "With the onset of technological transformation in the logistics industry, players today are under significant pressure to deliver near-perfect performances. In such disruptive scenarios, traditional models of transportation and logistics management are proving to be ineffective. The need for complete visibility of operations, capacity and route planning and scheduling is driving organizations to adapt technology. Through multiple client wins in this industry, Ramco has testified its ability to address this industry need. With Ramco's cloud & mobile-enabled ERP offering, RSA will be able to streamline their functions, thereby improving visibility and enhancing productivity, across all levels of operations."

**Abhishek Ajay Shah, Managing Director, RSA Logistics**, said, "As a third party logistic solutions provider, RSA has a reputation for being aggressive in its adoption of innovative technologies. Implementing a cloud based ERP is a strategic step for us to set ourselves up for our next stage of multi-geographic growth. The ERP's extensive modules, in particular the transportation module, has completed our quest for a fully integrated ERP."

"With Ramco's implementation, we will have better visibility and control over our transactional processes & data, with which we can generate reports as per the organizational requirement to improve efficiency, thereby ensuring enhanced customer satisfaction," **Uday Menon, IT Manager, RSA Logistics** added.

Ramco Logistics Software is an integrated Cloud-based platform for Third Party Logistics, Freight Forwarders, and Parcel/ Courier service providers seeking a high-performance logistics software. An Integrated end-to-end solution that can link every stage of a logistics chain and bring all the functionalities under a single technology platform, which is flexible, scalable, cognitive, and ready to adapt to change is helping the solution attract customers, worldwide.

#### **About RSA Logistics:**

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The company’s headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA’s innovative solutions and high-tech value-added services ensure a personalized services like no other for its customers.

In a bid to create a highly specialized service hub in the Middle East for the storage of dangerous goods, RSA partnered with German chemical logistics experts in 2013 and created RSA-TALKE. RSA has also started operations in Kenya and India to further its global presence.

RSA was awarded the Excellence in Trade award by Stars of Business 2015, and was ranked No. 9 in the Dubai SME 100 List 2015. For more information, please visit the RSA website at: [www.rsalogistics.com](http://www.rsalogistics.com)

#### **About Ramco Systems:**

Ramco is a fast growing enterprise software player disrupting the market with its multi-tenanted cloud and mobile-based enterprise software in the area of HCM and Global Payroll, ERP and M&E MRO for Aviation. Part of the USD 1 billion Ramco Group, Ramco Systems focuses on Innovation and Culture to differentiate itself in the marketplace. On Innovation front, Ramco has been focusing on moving towards Cognitive and Robotic ERP with features such as Mail It – a feature which enables users to transact with the application by just sending an email; HUB It - a one screen does it all concept built to address all activities of a user; Thumb It – mobility where the system presents users with option to choose rather than type values and Prompt It – a cognitive ability which will let the system complete the transaction and prompts the user for approval.

With 1600+ employees spread across 20 offices, globally, Ramco follows a flat and open culture where employees are encouraged to share knowledge and grow. No Hierarchies, Cabin-less Offices, Respect work and not titles, among others are what makes the team say, Thank God it’s Monday!

Winner of ISG Award for Innovation; Chosen as Preferred Next-Gen MRO IT Vendor by ARSA; Winner of HR Vendors on the Year Award 2015; Winner of CIO Choice Honor & Recognition 2016

For more information, please visit <http://www.ramco.com/logistics/>

Follow Ramco on Twitter [@ramcosystems](https://twitter.com/ramcosystems) or read latest updates on <http://blogs.ramco.com>

#### **For further information, contact:**

Vinitha Ramani  
Ramco Systems (India)  
[vinitharamani@ramco.com](mailto:vinitharamani@ramco.com)

Sharon Fernz- Assistant Manager- Brand & PR  
RSA Logistics DWC-L.L.C  
[Sharon.fernz@rsalogistics.com](mailto:Sharon.fernz@rsalogistics.com)