

RSA Global Press Release

Multi Award-Winning Logistics Firm RSA continues to lead the market with the
launch of RSA Global
*Brand consolidates its international network of affiliates to streamline
its strategic expansion program*

10th October, Dubai, UAE: Supply chain specialists RSA Logistics and its affiliated group of companies have come together to form RSA Global. This consolidated structure brings the group's segment specific, end-to-end logistic solutions for the food and beverage, FMCG, power and energy, chemical and petrochemical and finished vehicle industries, under one roof. The streamlined enterprise, in its new avatar, is set to take on the market head-on, guided by a purpose to solve challenges for a better tomorrow.

The decision to launch RSA Global has come at a strategic juncture in the journey of the RSA group of companies, as they stand at the brink of expanding into more segments and geographies. The group's flagship company, RSA Logistics, was the first to start operations in Dubai South, in 2009.

RSA has built a successful history of strategic expansion by forging trusted partnerships, built to effectively address gaps in the supply chain service sector. This includes the joint venture RSA formed with German chemical logistic experts, Alfred Talke Logistic Services, to form RSA-TALKE, as well as joining hands with US based National Air Cargo to expand its freight forwarding and multimodal capabilities, under the banner of RSA National.

Headquartered in Dubai over the last eight years, the RSA team has solidified relationships with government and free zone administrations, continually striving to align the company with the country's aspirations to better support trade. As the UAE prepares for major events such as EXPO 2020, RSA is preparing by launching a number of key initiatives, including its brand new cold chain operations to serve the increasing population. Meanwhile, the company has invested enormous efforts in solar power sources to reinforce its sustainable approach to the supply chain.

Abhishek Shah, Co-founder and Group CEO of RSA Global comments, "RSA credits its ongoing success to its team of specialists who approach the supply chain with an innovative, and often disruptive, mindset in order to continually provide customers with dependable and flexible solutions for their growth. Our value-driven culture – steeped heavily in being adaptive to change, and maintaining an unwavering focus on safety – is what sets RSA Global apart and we strongly believe this will allow us to remain industry game-changers for years to come."

For more information, please visit: www.rsalogistics.com

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Notes To Editor: About RSA Global

RSA Global is a multi-award winning third-party logistics provider based in Dubai, with international alliances that help extend its reach to every corner of the world. The member companies under RSA Global include RSA Logistics, RSA-TALKE, RSA Cold Chain and RSA National. RSA Global offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. RSA Global's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals, and food & beverage. RSA further deploys its expertise by offering on-site logistics to companies that operate their own warehouses – bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep.

The company's headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA's innovative solutions and high-tech value-added services ensure a personalized service like no other for its customers.

For Media Queries, please contact:

TOH PR on behalf of RSA Logistics

Mohaned Mahgoub and Joanna Lane Simm

Tel: 04 238 8900

Email: mohaned@tohpr.com and Joanna@tohpr.com