



RSA Logistics awarded CSR Label by Dubai Chamber

Dubai 2016— [RSA Logistics](#), a leading Dubai-based third party logistics (3PL) provider, was awarded the [CSR Label](#) for its sustainability and corporate social responsibility (CSR) efforts by the Dubai Chamber of Commerce and Industry. RSA Logistics received the honour from His Excellency Hisham Al Shirawi – Second Vice Chairman, Dubai Chamber of Commerce & Industry, at a ceremony held at the head office of the chamber.

CSR forms an important part of RSA Logistics' organizational objectives and reflects its commitment to its team members, clients, vendors, the wider community and the environment. In addition to encouraging team members to actively participate in the initiatives, we also maintain longstanding partnerships with charity organisations, NGOs and charity events such as the Al Noor Training Centre for Children with Special Needs, Standard Chartered Marathon, Dubai Blood Donation Center and Orbis Charity Plane for Cancer patients, supporting them in their efforts towards a better future.

“It was our first time participating in the CSR Label certification and we are happy and humbled to have been recognised for our CSR practices. Through our initiatives, we hope to make an impact not only in the lives of those who are less fortunate, but also in terms of highlighting the responsibility an organization like ours have towards the community. Receiving the CSR label gives us a comprehensive assessment of where we stand in our social commitment, corporate strategy, management practices, customer satisfaction, environmental impact and social initiatives. I would encourage all SME organizations to apply for the CSR Label as it will provide them a solid framework for implementing their CSR practices”, says Mr Abhishek Ajay Shah - Managing Director of RSA Logistics

The Dubai Chamber CSR Label has been designed to provide a diagnostic framework, and learning and development tool that will help to refine and improve CSR strategy, policies and practices in the UAE. It provides a clear standard for CSR implementation in Dubai and elsewhere in the UAE by evaluating and giving feedback to companies on their CSR strategy and actions, and helping them communicate better with stakeholders about their CSR commitment and practice.



NOTES TO THE EDITORS:

About RSA Logistics:

RSA Logistics is a multi-award winning third-party logistics provider based in Dubai, with global alliances that help extend its reach to every corner of the world. The company offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. RSA's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals and food & beverage. RSA further deploys its expertise by offering on-site logistics to companies that operate their own warehouses – bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep.

The company's headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA's innovative solutions and high-tech value-added services ensure a personalized services like no other for its customers.

In a bid to create a highly specialized service hub in the Middle East for the storage of dangerous goods, RSA partnered with German chemical logistics experts in 2013 and created RSA-TALKE. RSA has also started operations in Kenya and India to further its global presence.

RSA was awarded the Excellence in Trade award by Stars of Business 2015, and was ranked No. 9 in the Dubai SME 100 List 2015. For more information, please visit the RSA website at: www.rsalogistics.com

For Further information contact:

Sharon Fernz- Assistant Manager- Brand & PR

RSA Logistics

Tel: 04 8087449

Sharon.fernz@rsalogistics.com