



RSA Logistics breaks ground on RSA Cold Chain Facility in Dubai South

Dubai – June 20th 2016— RSA Cold Chain (RCC) is the newest venture of multi-award winning third-party logistics provider RSA Logistics, based in Dubai South. The parent company broke ground on the new facility on June 19th in the presence of a delegation headed by Mr. Ahmed Al Ansari, Acting CEO of Dubai World Central Corporation, also known as “Dubai South”.

RCC, which will house a total capacity of 21,000 pallets, will start phase 1 of its operations in March 2017, offering an initial capacity of 10,800 pallets, coupled with sophisticated, end-to-end 3PL services for packaged food, fresh fruit and vegetables, dairy products, and frozen food. The warehouse will be comprised of 8 independent chambers, and with a unique ammonia-based chilling system, each chamber will accommodate temperatures as low as -25 degrees. With global temperatures on the rise, coupled with the burgeoning demand for food products due to a welling population, there is a critical need for reliable cold storage solutions, particularly here in the UAE. The brand new entity was conceived to meet these needs, particularly in the lead up to Expo 2020 when Dubai will see a spike in its resident and work force populations.

The site for the new facility is strategically located just outside the bonded zone in Dubai South to maximize ease of access and minimize time lags in movements of the food products. RCC will also provide temperature controlled transportation, providing a holistic solution that meets the stringent compliance requirements for food storage and transportation, while focusing on quality and scalability.

Mr. Abhishek Ajay Shah, Co-Founder & Managing Director of RSA Logistics said, “We take pride in the launch of our latest project, RSA Cold Chain, which increases the scope of niche services we can offer to our customers. We believe this is coming at a critical time in the context of global changes that will affect the demand and supply of food products, and in turn influence the requirement for quality services that meet these needs in a safe and sustainable manner. The cold chain is an under-served sector in the UAE and the Middle East and we’re excited to be part of the journey that will see a change in this equation. We look forward to offering a high-growth and scalable solution to quality-focused food companies.”

Mr. Ahmed Alansari, Acting CEO, Dubai World Central Corporation “Dubai South”, said: “It gives me great pleasure to witness this strategic expansion of RSA today. RSA and Dubai South share some common history: as they were amongst the first company to become operational in Dubai South, RSA has been a critical partner in leveraging Dubai South’s integrated multimodal logistics platform. Our platform offers unparalleled speed, connectivity and efficiency and sets a new global standard when handling freight, allowing for goods to be transferred from sea to air in only 4 hours. RSA stands out as a prime example of a successful business that has capitalized on these possibilities to grow and expand, and we are incredibly proud and honored to have facilitated this success story through our offering.”

L-R: Mr. Abhishek Ajay Shah, Co-Founder & Managing Director of RSA Logistics, Mr. Ahmed Alansari, Acting CEO, Dubai World Central Corporation, Mr. Ajay I Shah, CEO RSA Logistics, and Mr. Kirit Mehta, Director RSA Logistics



NOTES TO THE EDITORS:

About RCC Cold Chain:

RCC (RSA Cold Chain) is the latest expansion project of RSA Logistics, a multi-award winning third-party logistics provider based in Dubai South. RCC was conceived to provide dedicated cold chain solutions that meet the growing demand for reliable logistic services for the food industry, particularly in the run up to Expo 2020 which will see a surge in population and food consumption in this area.

RCC, scheduled to be operational in March 2017, will offer sophisticated, end-to-end 3PL services for packaged food, fresh fruit and vegetables, dairy products, and frozen food. The facility, located just outside the bonded zone in Dubai South, will have a capacity of 10,800 pallets with 8 independent chambers, each chamber with a temperature of -26 degrees to +10 degrees. RCC will also provide temperature controlled transportation to maintain the integrity of the entire supply chain.

About RSA Logistics:

RSA Logistics is a multi-award winning third-party logistics provider based in Dubai, with global alliances that help extend its reach to every corner of the world. The company offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. RSA's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals and food & beverage. RSA further deploys its expertise by offering on-site logistics to companies that operate their own warehouses – bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep.

The company's headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA's innovative solutions and high-tech value-added services ensure a personalized services like no other for its customers.

In a bid to create a highly specialized service hub in the Middle East for the storage of dangerous goods, RSA partnered with German chemical logistics experts in 2013 and created RSA-TALKE. RSA has also started operations in Kenya and India to further its global presence.

RSA was awarded the Excellence in Trade award by Stars of Business 2015, and was ranked No. 9 in the Dubai SME 100 List 2015. For more information, please visit the RSA website at: www.rsalogistics.com

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