



## RSA Logistics launches its new warehouse facility At Dubai Investment Park (DIP)

**Dubai, January 10<sup>th</sup> 2017**— [RSA Logistics](#), a leading Dubai-based third party logistics (3PL) provider, recently announced that it has expanded its operations to Dubai Investments Park (DIP) with a new warehousing facility strategically located within the DIP complex to serve customers with faster distribution in the local markets.

The new facility will add to RSA Logistics' existing contract logistics capability and complements established facilities in Dubai South and Jebel Ali. The warehouse, which spreads across 2500 sqm with a total capacity of 2500 pallets, is designed to store general cargo and handle a diverse range of product categories including fast moving consumer goods (FMCG) and beauty products. It will offer an extensive range of value added services such as distribution, cross-docking, and ecommerce to meet diverse customer requirements with international standards

**Abhishek Ajay Shah, Co-founder and Managing Director- RSA logistics** said, "Our new facility in DIP is in close proximity to the Expo 2020 site making it a favoured location to begin operations in view of the projected increase in economic growth resulting from the mega event. It also reinforces our commitment to bridging gaps in the market based the market's and our customers' needs"

The facility is strategically located to take advantage of the modern transport infrastructure, with easy access to both Jebel Ali port and Al Maktoum International Airport. Moreover, the facility is very close to Sheikh Mohammed Bin Zayed road and Emirates road which connects to the industrial and commercial areas of Al Quoz in less than 20 mins and covers Dubai and Sharjah in less than 45 mins each.

### **NOTES TO THE EDITORS:**

#### **About RSA Logistics:**

RSA Logistics is a multi-award winning third-party logistics provider based in Dubai, with global alliances that help extend its reach to every corner of the world. The company offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. RSA's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals and food & beverage. RSA further deploys its expertise by offering on-site logistics to companies that operate their own warehouses – bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep.

The company's headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA's innovative solutions and high-tech value-added services ensure a personalized services like no other for its customers.

In a bid to create a highly specialized service hub in the Middle East for the storage of dangerous goods, RSA partnered with German chemical logistics experts in 2013 and created RSA-TALKE. RSA has also started operations in Kenya and India to further its global presence.



In the latest addition to its portfolio, RSA has launched cold chain operations under the banner RSA Cold Chain (RCC), providing dedicated end-to-end 3PL services for packaged food, fresh fruit and vegetables, dairy products, and frozen food.

RSA was awarded the Excellence in Trade award by Stars of Business 2015, and was ranked No. 9 in the Dubai SME 100 List 2015. In November 2016, RSA was named Employer of the Year at the Middle East HR Excellence Awards. For more information, please visit the RSA website at: [www.rsalogistics.com](http://www.rsalogistics.com)

**For Further information contact:**

Sharon Fernz- Assistant Manager- Brand & PR

RSA Logistics: Tel: 04 8087449; [Sharon.fernz@rsalogistics.com](mailto:Sharon.fernz@rsalogistics.com)