

Media release

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RSA COLDCHAIN enters the world's youngest and hungriest market

- RSA Cold Chain is the newest venture of multi-awarded 3PL provider RSA Logistics
- State-of-the-art cold storage facility opening after only ten-month construction phase
- Dubai South facility planned for 21,000 pallet capacity at temperatures as low as -25°C

With one of the world's fastest growing populations, mega events like Dubai Expo 2020 on the horizon, and 80% reliance on imported food, RSA Cold Chain is opening for business in a region that is in urgent need of more professional cold chain management facilities. This latest venture from third-party logistics provider RSA Logistics opened the doors to its state-of-the-art cold chain facility with a glittering ceremony in Dubai South this week.

The new facility from RSA Cold Chain will eventually house 21,000 pallets, with phase one offering an initial capacity of 10,800 pallets, coupled with sophisticated, end-to-end 3PL services for packaged food, fresh fruit and vegetables, dairy products and frozen food. The warehouse comprises eight independent chambers, with a unique ammonia-based chilling system allowing each chamber to accommodate temperatures as low as -25 degrees.

His Excellency Khalifa Al Zaffin, Executive Chairman of Dubai Aviation City Corporation and Dubai South, officially opened the new facilities and said: "We are excited to welcome RSA Logistics' latest venture, RSA Cold Chain, as part of our Dubai South community. RSA Logistics and Dubai South have shared a warm association since the inception of the free zone. We have enjoyed watching the company break frontiers with its expansion projects and look forward to seeing it grow more alongside the development of this dynamic zone. RSA Cold Chain represents a best-in-class example of an efficient and effective distribution solution to propel growth for food and beverage industry customers. At Dubai South, we are ideally placed to support companies in meeting their logistical challenges. We do so by offering purpose built, fully customizable solutions, giving them the freedom to operate and grow their businesses in the best way possible."

The site for the new facility is strategically located just outside the bonded zone in Dubai South, maximising ease of access and minimising delays in the movement of food products. RSA Cold Chain will also provide temperature-controlled transportation, providing an end-to-end solution designed to meet the most stringent requirements for food storage and transportation. As one of the first companies to start operations, RSA has been a critical partner in leveraging Dubai South's integrated multimodal logistics platform. Thanks to the company's unparalleled speed, connectivity and efficiency of operations, RSA can transfer goods from sea to air in only a matter of hours.

Speaking at the event, Abhishek Ajay Shah, Co-Founder and Managing Director of RSA Logistics said: "We are immensely proud of our latest project, RSA Cold Chain, which fills an important gap in our customer service offerings. The cold chain sector is

still in its infancy in the Middle East and we believe we are in the right place at the right time. We will now be able to offer a scalable and fast growing solution to quality-focused food companies in the region." **ENDS**

NOTES TO EDITORS

About RSA Logistics:

RSA Logistics is a multi-award winning third-party logistics provider based in Dubai, with global alliances that help extend its reach to every corner of the world. The company offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. RSA's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals and food & beverage. RSA further deploys its expertise by offering on-site logistics to companies that operate their own warehouses – bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep. The company's headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA's innovative solutions and high-tech value-added services ensure a personalized service like no other for its customers. In a bid to create a highly specialized service hub in the Middle East for the storage of dangerous goods, RSA partnered with German chemical logistics experts in 2013 and created RSA-TALKE. RSA has also started operations in Kenya and India to further its global presence. RSA was awarded Employer of the Year at the Middle East HR Excellence Awards 2016, the Gulf Customer Experience Award 2016, 3PL Service Provider of the Year at SCATA 2016, and was ranked No. 9 in the Dubai SME 100 List 2015.

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