



**Press Release** 

# **UAE-Based RSA Global Expands Operations to India**

New joint venture will see RSA Global acquiring a majority stake in Meesan Logistics

**Dubai, UAE, 10 April 2018-** RSA Global, the UAE-based, award winning third-party logistics provider, today announced a strategic investment into Meesan Logistics at a signing ceremony held in Mumbai, India on 10 April 2018. RSA Global has acquired a majority stake in Meesan Logistics, whereby both companies will develop their joint expansion plans in the Indian market. The two entities look forward to enhancing the entire range of logistics solutions currently offered in India, including contract logistics, freight, road transportation, and on-site logistics. In addition, RSA Global's clients stand to gain greater access to key markets across India.

This marks RSA Global's first major step in global expansion by collaborating with an established Indian third-party logistics company, with whom RSA Global will offer services across India. This collaboration will offer long-term growth for both companies' customers in the Indian market by combining local expertise and innovation from Meesan with a wealth of skilled labour, capital, rich experience in supply chain operations and first-rate technology offered by RSA Global.

India has recently introduced the Unified Tax Regime (GST), which is expected to simplify the distribution network by creating a business environment that allows for smaller warehouses to merge into centralized regional hubs. Furthermore, the new regulations will create a favourable climate for high-scale results from process optimization, to support the Indian market's moves towards advanced third-party logistics services.

Abhishek Ajay Shah, Co-founder and Group CEO of RSA Global said: "This new partnership is a milestone development for RSA Global, as we merge our experience, valuable human capital and technology with Meesan Logistics' reputable position in the Indian market. Meesan Logistics shares our vision when it comes to technology, quality, health & safety, agile decision-making, and our hunger for growth. As of today, this strategic partnership now provides services in eight Indian cities and will





offer global reach to our Indian customers. In addition, our Middle East & African customers will have greater, more seamless exposure to the Indian market. India is a key location for RSA Global, as it serves as a hub between Asia and the Middle East, and it plays a vital role in global logistics. Given that the regulatory framework in India is rapidly changing, supply chain infrastructure is undergoing a transformation, and we are proud that our technological innovation and skilled workforce can support this important evolution."

Gaurav Saluja, CEO, Meesan Logistics India said: "We are excited to be partnering with RSA Global to take our company to the next level in offering the most efficient and innovative logistics solutions to our clients. RSA Global embodies our core values focused on maintaining the highest standards of customer service and loyalty, performance development and environmental sustainability, as well as aligning with our vision for global expansion. We are confident that our alliance with RSA Global will support the operations and growth of our customers through bespoke and scalable solutions that will serve the breadth of India, and beyond."

The strategic partnership between RSA Global and Meesan Logistics India takes effect immediately. The first steps of implementation will see an upgrade in technology and health, safety, security and quality (HSSEQ) standards.

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Notes to Editor:

## **About RSA Global**

RSA Global is a UAE-based third-party logistics provider with international alliances that help extend its reach to every corner of the world. The group encompasses include RSA Logistics, RSA-TALKE, RSA Cold Chain and RSA National. RSA Global is a tech-driven company that offers storage and 360-degree supply chain solutions, including distribution, transportation, and international freight. The company's clients hail from a diverse portfolio of industries that include automotive, power generation, petrochemicals & chemicals, and food & beverage. Innovation is central to the company's operations. RSA Global further deploys its expertise by offering on-site logistics to companies that operate their own warehouses — bringing sophisticated and tailor-made people, process and technology solutions to the client's doorstep.

The company's headquarters are strategically located between Jebel Ali Port and Al Maktoum International Airport in Dubai South, providing the ideal infrastructure for its transportation, distribution and international freight service offerings. RSA Global's innovative solutions and high-tech value-added services ensure a personalized service like no other for its customers.





## **About Meesan Logistics India**

Meesan Logistics is a privately owned logistics enterprise based in Delhi, with a reputation for providing outstanding quality that continues to secure a loyal customer base. Meesan provides supply chain consulting, customs brokerage, warehousing and transportation all across India.

The company is led by a young management team, which together with the founder directors are committed to working with quality procedures to provide every customer with a reliable and personalised service, whilst believing in continuous improvement of both their in-house talent and services.

Meesan designs, implements and operates transformative solutions that are customized for unique supply chain challenges. The company believes in innovative thinking and approaches each client relationship as a strategic collaboration.

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